Daniel Moret

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Creating relationships through emotionally connected experiences.
Passionate. Following my dreams and constantly progressing.
Let's save our home, and our planet, one change at a time. Zero Waste. Zero Emissions.
For our families, friends, and all life on this beautiful planet. <3
More about me: https://blog.cmbr.co/coffee-chats-meet-daniel-moret-bcf5401f0459

Skills

Proficient: JavaScript | TypeScript | React | Next JS | Locomotive JS | Express JS | Node | CRA | jQuery | PHP | Zend
CodeIgnitor | Phalcon | GraphQL | NoSQL | MySQL | MongoDB | Tailwind CSS | Material UI | Bootstrap | React Testing
Library | Jest | E2E Testing | Unit Testing | Github | Bitbucket | Agile | Scrum | Kanban | CI/CD | Heroku | BigCommerce
WordPress | Shopify | Stripe API | Google API | Google Optimize | Split A/B Testing | SEO | Frontend | Backend
Full-Stack | English | Spanish

Exposure: Classic ASP | Java | Visual Basic | Lasso | FileMaker | React Native | jQuery Mobile | Angular JS | AWS
Instances| Symphony | Laravel | Yii | Salesforce | Magento | Joomla | Drupal | Cordova | Cypress | Storybook | jQplot
High Charts

Experience

Consultant, Software Engineer & Project Manager - Owner | [D Moret Consulting](#) | **1/2017 - Present**
- Developed and managed sites, themes, & plugins over multiple e-commerce platforms such as WordPress, BigCommerce, and Shopify, but also startups to enterprise-level apps with TypeScript, React, & Next JS.
- Assisted with marketing campaigns, brand development, and SEO.
- Collaborated with other developers on enterprise-type projects and made it a priority to meet with them when they needed help, and to do a daily standup whether through Slack bot or Zoom/Skype meetings.
- Defined project objectives, project scope, roles, responsibilities, and user stories.
- Managed the relationship and communication with the client and all stakeholders, ensuring projects are delivered to their satisfaction.

Lead Software Engineer - Contract | [Camber Creative](#) | **1/2022 - 10/2022**
[BigCommerce Stripe subscription plugin](#)
- Created an open source plugin for BigCommerce merchants that enables subscription pricing for products and integrates into BigCommerce admin channels, Stripe's payment gateway, and Stripe's customer portal to manage subscriptions using TypeScript, React, Next JS, & Stripe API.
[BigCommerce POS App](#)
- Developed an open-sourced POS app, which centralizes all orders the merchants receive online and POS terminal orders at multiple brick & mortar locations utilizing TypeScript, React, Next JS, and BigCommerce API, BigCommerce & Stripe's API.

Lead Software Engineer | **Client from D Moret Consulting** | [Watches](#) | **1/2017 - Present**
- Migrated Watches main site from BigCommerce to Shopify since the checkout experience had a higher ROI than BigCommerce's after developing California Watch, their new watch collection site.
- Created split A/B tests using Google Optimize for their homepage and shopping cart page vs slide-out cart where the decisive winner was the slide-out cart by 14% higher ROI.

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Lead Software Engineer | Client from D Moret Consulting | Mindy Hall | **3/2019 - 4/2019**
* Developed a portfolio site using WordPress for the infamous makeup artist Mindy Hall from films like Star Trek to Teenage Mutant Ninja Turtles which created higher visibility for those wanting to hire her, purchase her books, or to connect utilizing WordPress, Salient theme & Photoshop.

Senior Software Engineer | Client from D Moret Consulting | Jessie and Laurent | **1/2017 - 8/2021**
* Developed a gourmet food delivery system, utilizing WordPress with WooCommerce where the customer has the ability to select their delivery day available based on the company's delivery schedule per zip code.
* Developed a customer loyalty program that allows the customer to refer a friend and receive $20, while their friend also received $20 for signing up and placing an order.

Lead Software Engineer | Client from D Moret Consulting | WebExercises | **1/2017 - 4/2021**
* Revamped the ExRx platform for both practitioner and patient using the Inspinia dashboard theme & Lasso for the backend, a platform that connects practitioners to their patients by allowing the them to prescribe exercise routines and track their patients progress.
* Revamped their main website from design to development with WordPress utilizing Salient theme and Photoshop.

Lead Software Engineer | Client from D Moret Consulting | WebExercises Academy | **1/2017 - 4/2021**
* Created a learning management system to allow chiropractors, personal trainers, & massage therapists, to have the ability to take their required yearly accredited courses online integrated with Lifter LMS in WordPress.
* Developed the ability that allows WebExercises ExRx platform users to log in with their existing login credentials into the Academy by utilizing a Restful API endpoint coming from the ExRx platform.
* Created a subscription-based pricing feature alongside their al la cart purchasing option for accredited courses integrated with WooCommerce

Lead Software Engineer | Client from D Moret Consulting | WebExercises : Project ExRx | **1/2017 - 4/2021**
* Developed landing page as a way to give back to the military community by providing military personnel access to free exercise routines from WebExercises utilizing HTML, CSS, JavaScript, & WordPress

CTO & Software Engineer | Rank Executives | **8/2013 - 3/2016**
* Led weekly meetings to stay connected and provide direction on current projects.
* Managed a team of six and anywhere from five to ten projects using Basecamp & KanbanFlow to help stay organized, focused, efficient, and to deliver projects to customers to their expectations within their deadline.
* Developed a self service influencer marketing platform and CMS "TopBloggers" for agencies & startups to reach millions of consumers through sponsored content on leading blogs using Phalcon framework, Bootstrap, and MongoDB.

Software Engineer | NeoReach | **8/2013 - 3/2015**
* Developed the first ever "Influencer Marketing Platform" connecting influencers to advertisers which created a 5:1 ROI compared to Google ads, built using Knockout JS for the front end and the Locomotive JS framework for the backend.

Software Engineer | Aqualine Group | **8/2012 - 3/2013**
* Developed a Restful API CMS using CodeIgnitor integrated with PhoneGap and jQuery Mobile which enabled users to update their mobile app's theme without needing to republish the app.
* Developed and optimized Magento, WordPress, Drupal, and Joomla templates for multiple clients.

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Junior Software Engineer | Kellyco Metal Detectors | **4/2010 - 7/2012**
- Developed proprietary CMS intranet using Zend Framework and JavaScript that managed products along with product accessory bundles for listings on multiple sites.
- Optimized queries and revamped database structure using MySQL for all sites which turned 8-10 second load times into 2-3 second load times.

Junior Software Engineer - Contract | Darden | **6/2007 - 8/2008**
- Developed the ability for customers to purchase gift cards using Classic ASP for Olive Garden, Red Lobster, and Bahama Breeze.
- Updated content monthly such as newsletters, press releases, careers, and landing pages for all brands using HTML, CSS, and JavaScript.
- Developed the first mobile website version for all brands
- Optimized all brand websites to ADA compliance standards

Junior Software Engineer & Graphic Designer | Kellyco Metal Detectors | **11/2004 - 3/2007**
- Developed a contest landing page using HTML, CSS, JavaScript & PHP which was advertised on the Discovery Channel's website to increase awareness and increase their customer base.
- Developed affiliate sites using HTML, CSS, JavaScript & PHP for Kellyco's brands of metal detectors and to help increase their reach to customers.
- Optimized on-page SEO which contributed to primary keywords to rank on the first page.
- Designed site UI, eBay storefront, banners, posters, business cards, and the monthly newsletter using Photoshop to increase aesthetic appeal.